

Rep Order# 6837929 Ver# 5 Status Revised EC'd Yes

Traffic Order# 195613

Printed: 09/14/2012 8:13 AM
Last Received: 09/14/2012 7:53 AM
Showing Buylines: All Rep Revised Lines

1 of 8

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 918924
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/918924
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV ORDER

ATTN ALL LINES

ATTN NEW TTL

PLEASE CFN

THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*4		LETS MAKE A DEAL	09/18-09/18	\$250.00	:30	1	1	TU	10A-11A	\$250.00	1	
Sales Remark: V5 REV RATE												
V5 Comment Changed, Rate Changed												
*5		LETS MAKE A DEAL	09/19-09/19	\$250.00	:30	1	1	W	10A-11A	\$250.00	1	
Sales Remark: V5 REV RATE												
V5 Comment Changed, Rate Changed												
*6		LETS MAKE A DEAL	09/21-09/21	\$250.00	:30	1	1	F	10A-11A	\$250.00	1	
Sales Remark: V5 REV RATE												
V5 Comment Changed, Rate Changed												
*19		THE TALK	09/19-09/19	\$175.00	:30	1	1	W	2P-3P	\$175.00	1	
Sales Remark: V5 REV RATE												
V5 Comment Changed, Rate Changed												
*20		THE TALK	09/20-09/20	\$175.00	:30	1	1	TH	2P-3P	\$175.00	1	
Sales Remark: V5 REV RATE												
V5 Comment Changed, Rate Changed												



Rep Order# 6837929 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 195613

Printed: 09/14/2012 8:13 AM 2 of 8

Last Received: 09/14/2012 7:53 AM

Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 918924
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/918924
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*21		THE TALK Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/21-09/21	\$175.00 3	:30	1	1	F	2P-3P	\$175.00	1	
*40		NEWS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/23-09/23	\$400.00 3	:30	1	1	SU	8A-930A	\$400.00	1	
*42		NEWS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/18-09/18	\$550.00 2	:30	1	1	TU	4P-430P	\$550.00	1	
*43		NEWS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/19-09/19	\$550.00 2	:30	1	1	W	4P-430P	\$550.00	1	
*44		NEWS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/20-09/20	\$550.00 2	:30	1	1	TH	4P-430P	\$550.00	1	
*45		NEWS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/21-09/21	\$550.00 2	:30	1	1	F	4P-430P	\$550.00	1	
*46		KRQE NWS13-430 Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/18-09/18	\$550.00 2	:30	1	1	TU	430P-5P	\$550.00	1	
*66		NCIS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/18-09/18	\$2,000.00 3	:30	1	1	TU	7P-8P	\$2,000.00	1	
*68		CSI Sales Remark: V5 REV RATE. V5 More than 2 codes changed	09/18-09/18	\$2,100.00 3	:30	1	1	TU	9P-10P	\$2,100.00	1	

Station KRQE-TV ALBUQUERQUE, NM.
 Advertiser () WILSON FOR NM SENAT
 Product Order
 Estimate# 918924
 Buyer Patricia Dome
 Phone#
 Fax#
 Agency () SMART MEDIA GROUP
 814 KING STREET - SUITE 200
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E WLSN/ORDR/918924
 Flight Dates 09/18/2012 - 09/24/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*72		UC BOSS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/21-09/21	\$1,200.00 3	:30	1	1	F	7P-8P	\$1,200.00	1	
*74		BLUE BLOODS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/21-09/21	\$1,500.00 3	:30	1	1	F	9P-10P	\$1,500.00	1	
*77		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/20-09/20	\$250.00 3	:30	1	1	TH	10A-11A	\$250.00	1	
*83		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/18-09/21	\$500.00 3	:30	4	1	TU-F	5P-530P	\$2,000.00	4	
*84		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/18-09/20	\$500.00 3	:30	3	1	TU-TH	530P-6P	\$1,500.00	3	
*94		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/24-09/24	\$2,000.00 3	:30	1	1	M	7P-8P	\$2,000.00	1	
*95		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/24-09/24	\$2,300.00 3	:30	1	1	M	8P-9P	\$2,300.00	1	
*96		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/24-09/24	\$2,600.00 3	:30	1	1	M	9P-10P	\$2,600.00	1	

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 918924
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/918924
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*97		Sales Remark: V5 REV RTE V5 Comment Changed, Rate Changed	09/18-09/18	\$2,000.00 <i>3</i>	:30	1	1	TU	7P-8P	\$2,000.00	1	
*98		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/20-09/20	\$2,400.00 <i>3</i>	:30	1	1	TH	7P-8P	\$2,400.00	1	
*100		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/20-09/20	\$2,100.00 <i>3</i>	:30	1	1	TH	9P-10P	\$2,100.00	1	
*102		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	09/22-09/22	\$600.00 <i>3</i>	:30	1	1	SA	8P-9P	\$600.00	1	
*106		<i>Need \$3,000</i> Sales Remark: V5 CNX 1X V5 More than 2 codes changed	09/23-09/23	\$900.00 <i>WA</i>	:30	1	1	SU	11A-2P	\$900.00	1	
*107		<i>Need \$5,000</i> Sales Remark: V5 CNX 1X V5 Comment Changed, Spots/week Changed	09/23-09/23	\$1,500.00 <i>WA</i>	:30	1	1	SU	2P-530P	\$1,500.00	1	
*108		Sales Remark: V5 BOUGHT 1X IN AT 5000 V5 Added	09/23-09/23	\$5,000.00 <i>2</i>	:30	1 ✓	1	SU	2P-530P	\$5,000.00	1	
*109		Sales Remark: V5 ADDED 1X AT 3000 V5 Added	09/23-09/23	\$3,000.00 <i>2</i>	:30	1 ✓	1	SU	11A-2P	\$3,000.00	1	

Station KRQE-TV ALBUQUERQUE, NM.	Agency () SMART MEDIA GROUP	Rep Firm
Advertiser () WILSON FOR NM SENAT	814 KING STREET - SUITE 200	Sales Office () PHILADELPHIA
Product Order	ALEXANDRIA, VA 22314	Salesperson () AMY MCCREARY
Estimate# 918924	Agency C/P1/P2/E WLSN/ORDR/918924	
Buyer Patricia Dome	Flight Dates 09/18/2012 - 09/24/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*110		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	09/18-09/21	\$50.00	:30	4	1	TU-F	5A-6A	\$200.00	4	
*111		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	09/24-09/24	\$50.00	:30	1	1	M	5A-6A	\$50.00	1	
*112		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	09/24-09/24	\$100.00	:30	1	1	M	6A-7A	\$100.00	1	
*113		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	09/18-09/20	\$100.00	:30	3	1	TU-TH	6A-7A	\$300.00	3	
*114		Buyline Comment: EARLY Sales Remark: V5 ADD V5 Added	09/18-09/21	\$70.00	:30	4	1	TU-F	7A-9A	\$280.00	4	
*115		Buyline Comment: EARLY Sales Remark: V5 ADD V5 Added	09/24-09/24	\$70.00	:30	1	1	M	7A-9A	\$70.00	1	
*116		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	09/24-09/24	\$550.00	:30	1	1	M	4P-430P	\$550.00	1	

Rep Order# 6837929 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 195613

Printed: 09/14/2012 8:13 AM
Last Received: 09/14/2012 7:53 AM
Showing Buylines: All Rep Revised Lines

6 of 8

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 918924
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/918924
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*117		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	09/18-09/19	\$550.00	:30	2	1	TU-W	430P-5P	\$1,100.00	2	
				2								
*118		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	09/24-09/24	\$175.00	:30	1	1	M	430P-5P	\$175.00	1	
				4								
*119		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	09/20-09/21	\$500.00	:30	2	1	TH-F	5P-530P	\$1,000.00	2	
				3								
*120		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	09/18-09/19	\$500.00	:30	2	1	TU-W	530P-6P	\$1,000.00	2	
				3								
*121		Buyline Comment: WHEEL Sales Remark: V5 ADD V5 Added	09/18-09/20	\$450.00	:30	3	1	TU-TH	630P-7P	\$1,350.00	3	
				5								
*122		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	09/18-09/19	\$550.00	:30	2	1	TU-W	10P-1035P	\$1,100.00	2	
				5								
*123		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	09/24-09/24	\$550.00	:30	1	1	M	10P-1035P	\$550.00	1	
				5								

Rep Order# 6837929 Ver# 5 Status Revised

Traffic Order# 195613

Printed: 09/14/2012 8:13 AM
Last Received: 09/14/2012 7:53 AM
Showing Buylines: All Rep Revised Lines

7 of 8

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# 918924
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/918924
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*124		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	09/22-09/22	\$325.00	:30	1	1	SA	10P-1035P	\$325.00	1	
*125		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	09/23-09/23	\$400.00	:30	1	1	SU	10P-1035P	\$400.00	1	
*126		Buyline Comment: LETTERMAN Sales Remark: V5 ADD V5 Added	09/24-09/24	\$125.00	:30	1	1	M	1035P-1135P	\$125.00	1	
*127		Buyline Comment: LETTERMAN Sales Remark: V5 ADD V5 Added	09/18-09/20	\$125.00	:30	3	1	TU-TH	1035P-1135P	\$375.00	3	
*128		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	09/24-09/24	\$500.00	:30	1	1	M	530P-6P	\$500.00	1	
*129		Buyline Comment: WHEEL Sales Remark: V5 ADD V5 Added	09/24-09/24	\$450.00	:30	1	1	M	630P-7P	\$450.00	1	

---REPORT TOTALS---

EC'd Yes
Last Received: 09/14/2012 7:53 AM
Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.	Agency () SMART MEDIA GROUP	Rep Firm
Advertiser () WILSON FOR NM SENAT	814 KING STREET - SUITE 200	Sales Office () PHILADELPHIA
Product Order	ALEXANDRIA, VA 22314	Salesperson () AMY MCCREARY
Estimate# 918924	Agency C/P1/P2/E WLSN/ORDR/918924	
Buyer Patricia Dome	Flight Dates 09/18/2012 - 09/24/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

Report Totals: 71 / \$49,375.00

---SALES MONTHLY TOTALS---

Sep 12: 162 / \$70,485.00
Sales Totals: 162 / \$70,485.00
Station Totals: 162 / \$70,485.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$220,266	CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books JUL12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

9/18/12